

# “Health is Precious”

## PROJECT DESCRIPTION

The “Health is Precious” project combines service costs with material needs intended to ensure that our children and young people are as healthy as possible. Although the health insurance system provides numerous services and medications required by children who come to us sick or who fall ill during their stay in our Villages, we still have to ensure additional funds to fulfil many other needs.

After being admitted to our Villages, many children arrive into our care undernourished, so we have to make sure they receive vitamins and other food supplements to help them recover and attain the level of physical development shared by their peers. Due to poor hygiene, children we admit may also carry parasites, so we often struggle with head lice and have to repeatedly treat all of our children.

We also look after children with chronic illnesses such as diabetes, asthma and various allergies, and can only alleviate many of their side effects with medications that often have to be purchased or are needed in such quantities that quantities legally allowed to be issued on prescription are insufficient.

During wintertime, we have to contend with frequent colds, stomach flus and influenza, and we have no choice but to buy appropriate medications ourselves. Immunity boosting supplements are a significant expense in this category, especially for children whose immune system is severely compromised due to neglect they suffered in early childhood.

We increasingly admit more and more infants who are only several months old. We manage to cover the majority of their needs with donations in kind, but we often have to obtain bottles, supplemental food, protective mattress coverings, diaper creams and diapers on short notice.

Law requires that all our co-workers working directly with children and young people must undergo regular sanitary check-ups at the Croatian National Institute of Public Health – most of them have to undergo these check-ups as often as twice a year.

## TARGET GROUP

Two hundred thirty children and young people in SOS Children’s Villages in Ladimirevci and Lekenik.

Financial guidelines of the project

**HRK 35.000 annually** for medical and hygienic needs in one SOS Children’s Village, including the associated SOS Youth Facilities (HRK 70.000 annually for costs in both SOS Children’s Villages and all four SOS Youth Facilities);

**HRK 55.000 annually** for sanitary check-ups at the Croatian National Institute of Public Health that are mandatory for co-workers in both SOS Children’s Villages and all four SOS Youth Facilities.

## BENEFITS

### FOR THE TARGET GROUP

This project allows us to ensure appropriate medical and hygienic conditions for children and young people in our care. Given that children entrusted to our care invariably come from bad living conditions, we have to undertake many measures to make them as healthy as possible. Some of these problems can be solved through one-off interventions, but neglect and deprivation in early childhood often have long-term effects that will be felt by the child throughout his or her childhood, sometimes even throughout his or her life. Our children’s health is not a mere formality, it is our biggest priority and basic precondition for their growth and good development.

### FOR THE CORPORATE PARTNER

SOS Children’s Village Croatia guarantees promotion of partnership through its print and other outlets – SOS journals and newsletters, website, Facebook and Twitter.

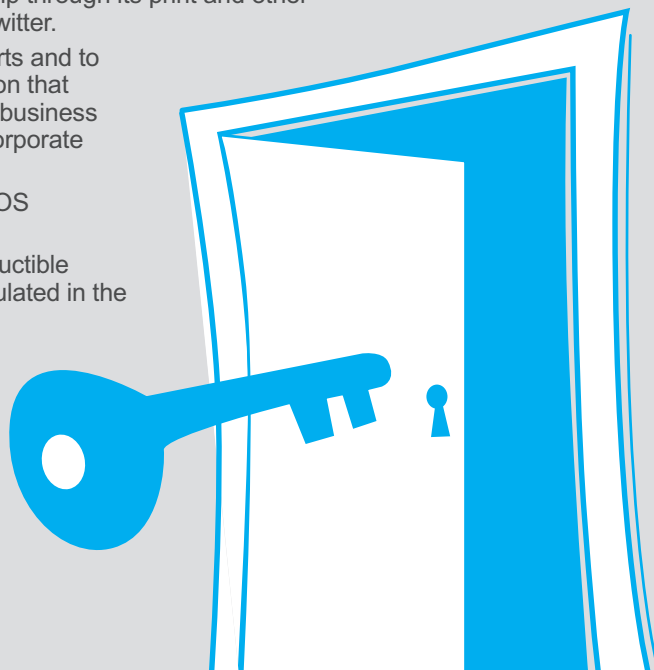
The company has the opportunity to take part in activities it supports and to engage its own employees in exploring various types of cooperation that might enable our children and young people to get involved in the business operations and activities of the company related to working with corporate human resources.

The corporate partner may take part in the events organized by SOS Children’s Village Croatia.

Income Tax Act and Profit Tax Act allow corporate partners tax-deductible donations in the amount of 2% of their total annual income, as stipulated in the Donation Agreement we sign at the beginning of the partnership.

FINANCIAL GUIDELINES WERE CALCULATED ON THE BASIS OF THE AVERAGE COST OF SERVICES IN THE PREVIOUS YEAR AND ASSESSED NEEDS FOR THESE SERVICES AS WELL AS THE NUMBER OF CHILDREN IN NEED OF THESE SERVICES IN THE COMING YEAR.

DURING THE COURSE OF THE PARTNERSHIP, THE NUMBER OF CHILDREN IN NEED OF SERVICES MAY CHANGE, AFFECTING THE COSTS RELATED TO MEDICAL SERVICES.



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