

“Adopt an SOS Family”

CORPORATE FAMILY SPONSORSHIP

PROJECT DESCRIPTION

Corporate family sponsorship is a form of long-term partnership providing ongoing support from corporate partners who contribute to covering expenses of an individual SOS family. Through this reliable and time-tested form of partnership you help ensure accommodation and care for children who found their new home in SOS Children's Village Ladimirevci and SOS Children's Village Lekenik.

Sponsoring an SOS family entails more than financial support. Corporate partners have the opportunity to get involved in the life of the SOS family, meet the children and their SOS mother in person and over the years follow their development, recognize their particular needs and contribute their own solutions in situations where they can help. In this way, corporate partners work in cooperation with the SOS Children's Village Croatia co-workers to let the children know they are not alone on their way to adulthood.

SOS family becomes a part of the “company family”. We offer companies the opportunity to follow and support the development of children and to involve them in their own events. Additionally, we offer PR-promotion of our partnership, respecting the family's right to privacy without disrupting its normal daily life. Depending on the wishes of the sponsor, we can put a plaque on the sponsored SOS house, featuring the sponsor's company logo.

TARGET GROUP

Each SOS family is led by the SOS mother who looks after a maximum of five children not older than fourteen. In individual cases, SOS families may have six children: for example, when we admit several children from the same family to avoid separating them or when we place younger children into the family with older children who will soon be leaving. Depending on the number of children in the SOS family and the complexity of their needs, each SOS family receives assistance from an SOS aunt who works either full hours or part time.

At the moment, SOS Children's Village Ladimirevci provides care for seventy-eight children in seventeen families, and SOS Children's Village Lekenik houses seventy-four children in fifteen families.

At the moment, SOS Children's Village Ladimirevci provides care for seventy-eight children in seventeen family houses and SOS Children's Village Lekenik for seventy-four children in sixteen family houses.



FINANCIAL GUIDELINES OF THE PROJECT

Donated funds are used exclusively to cover the expenses of an SOS family, in all areas of their life: heating, water, electricity and public utility fees, food, clothes and footwear for children.

Depending on the partner's abilities, corporate sponsorship may take one of these three forms:

GOLDEN SOS FAMILY SPONSOR

HRK 120.000 annually

Donation in the amount of **HRK 120.000 ensures twelve-month coverage** of the following expenses for a six-member SOS family in SOS Children's Village Ladimirevci or SOS Children's Village Lekenik: heating, water, electricity and public utility fees, as well as food, clothes and footwear for children.

SILVER SOS FAMILY SPONSOR

HRK 60.00 annually

Donation in the amount of **HRK 60.000 ensures twelve-month coverage** of the following expenses for a six-member SOS family in SOS Children's Village Ladimirevci or SOS Children's Village Lekenik: heating, water, electricity and public utility fees, as well as food, clothes and footwear for children.

BRONZE SOS FAMILY SPONSOR

HRK 40.000 annually

Donation in the amount of **HRK 40.000 ensures twelve-month coverage** of the utility expenses in a house used by a six-member SOS family in SOS Children's Village Ladimirevci or SOS Children's Village Lekenik: heating, water, electricity and public utility fees.

BENEFITS

FOR THE TARGET GROUP

Thanks to corporate sponsorship, SOS family receives stable and ongoing material support intended to cover living expenses and expenses for clothes and footwear.

A relationship is built between the corporate partner's employees and the SOS family, providing children with additional social contacts, opportunities for meetings and events outside the SOS Children's Village and the invaluable feeling of making new friends.

FOR THE CORPORATE PARTNER

The corporate sponsor demonstrates its unwavering commitment to social issues and offers help in solving the existing social problem.

The company has the opportunity to follow the development of children from the SOS family it sponsors, help them build positive relations with its employees and involve them in its own events.

We also offer the option of PR-promotion with the participation of the sponsored SOS family and activities in the SOS Children's Village that company employees can join in to experience for themselves what this type of partnership means to the SOS family. We offer company employees the opportunity to volunteer to work with children, to help improve the Village grounds or otherwise contribute to investment maintenance of the Village, to get involved in creative workshops and other areas, all in line with the annual plan of investments and activities in each of our Villages.

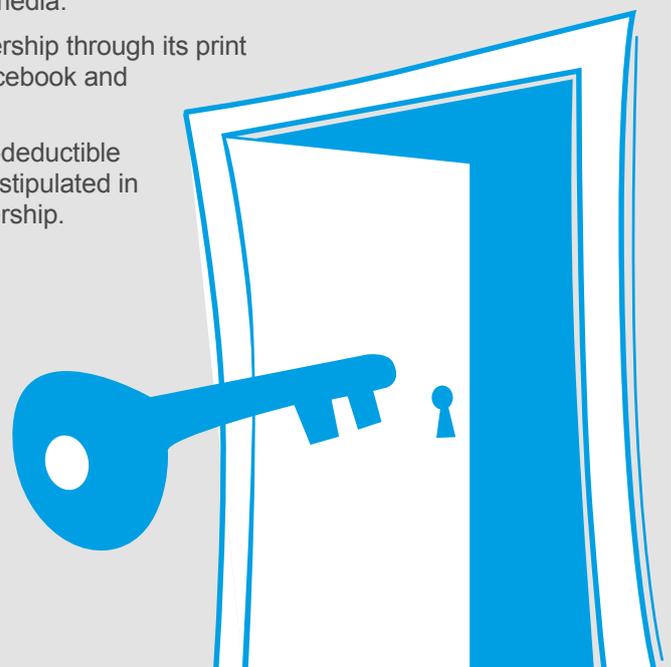
Depending on the sponsor's wishes, the sponsored SOS house may be marked with the plaque bearing the company logo, and the partnership may be announced to the media.

SOS Children's Village Croatia guarantees promotion of partnership through its print and other outlets – SOS journals and newsletters, website, Facebook and Twitter.

Income Tax Act and Profit Tax Act allow corporate partners tax-deductible donations in the amount of 2% of their total annual income, as stipulated in the Donation Agreement we sign at the beginning of the partnership.

FINANCIAL GUIDELINES WERE CALCULATED ON THE BASIS OF AVERAGE SPENDING OF SOS FAMILY IN THE PREVIOUS YEAR AND/OR THE PLANNED INVESTMENTS IN THE COMING YEAR.

DURING THE COURSE OF THE PARTNERSHIP, THE NUMBER OF CHILDREN IN AN INDIVIDUAL FAMILY MAY BE SUBJECT TO CHANGE.



SOS DJEČJE
SELO
HRVATSKA